

National Media Research Inc 815 Slaters Lane Alexandria, VA 22314

Contract # 1444757

Schedule Dates 10/18/16-10/24/16 Advertiser NRCC (66196)

Agency National Media Research Inc (10525) Product Political - Issues / Propositions (1068)

Brand 155/915/8144 (566595)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York **Buyer Name** MediaAssistant,, Phone/Fax

CPE 155/915/8144 **Account Types** National/Political

Billing Type Standard Comments NRCC IE 2016

Date:

This is a new order being sent as a revision to reflect corrections in programming made before sending.

Accepted-Station:

10/07/16 10/07/16

Julie Orilio No

ECR25326138 Headline #

Demo Order Type

CO-OP

Date Entered

Last Modified

Entered By

Normal

\$1,700.00

Package Deal

Date:

Comments:

Commission % 15.00 Commission \$300.00

Net Total Sales Tax

Utica (WFXV) By Broadcast Month Spots Rate Oct. 2016 29 \$2,000.00 Grand Total: 29 \$2,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4P- Celebrity Name Game	1			Х				1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	10/7/16
2.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	4P- Celebrity Name Game	1					х		1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	10/7/16
3.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	4:30P- FAMILY FEUD	1		Х					1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	10/7/16
4.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:30P- FAMILY FEUD	1				Х			1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	10/7/16
5.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5P- The Middle	1		Х					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
6.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5P- The Middle	1				Х			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
7.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5P- The Middle	1	Х						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
8.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:30P- Hot in Cleveland	1			Х				1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	10/7/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:30P- Hot in Cleveland	1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	10/7/16
10.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6P- Modern Family	1		Х					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
11.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6P- Modern Family	1				Х			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
12.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6P- Modern Family	1	Х						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
13.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6:30P- Modern Family	1		Х					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
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Accepted-Agency/Advertiser:



National Media Research Inc 815 Slaters Lane Alexandria, VA 22314

Contract #	1444757
Schedule Dates	10/18/16-10/24/16
Advertiser	NRCC (66196)
Agency	National Media Research Inc (1052)

NRCC (66196) Entered

National Media Research Inc (10525) CO-OP

Political - Issues / Propositions (1068) Headlin

 Brand
 155/915/8144 (566595)

 Salesperson
 Millennium - New York, New York (1406)

NRCC IE 2016

Sales Office Millennium - New York

Buyer Name MediaAssistant,,

CPE 155/915/8144

Product

Phone/Fax

Comments

Account Types National/Political
Billing Type Standard

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 Date Entered
 10/07/16

 Last Modified
 10/07/16

 Entered By
 Julie Orilio

No

Headline # ECR25326138

Demo

Order Type Normal Package Deal

Commission % 15.00
Commission \$300.0

 Commission
 \$300.00

 Net Total
 \$1,700.00

Sales Tax

 Utica (WFXV)
 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 29
 \$2,000.00

 Grand Total:
 29
 \$2,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:30P- Modern Family	1				Х				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6:30P- Modern Family	1	Х							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
16.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7P- BIG BANG THEORY 1ST	1		Χ						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
17.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7P- BIG BANG THEORY 1ST	1			Х					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7P- BIG BANG THEORY 1ST	1				Х				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
19.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- BIG BANG THEORY 1ST	1					Х			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
20.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- BIG BANG THEORY 1ST	1	Х							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
21.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7:30P- BIG BANG THEORY 2ND	1		Х						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
22.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7:30P- BIG BANG THEORY 2ND	1			х					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
23.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7:30P- BIG BANG THEORY 2ND	1				Х				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
24.0	Normal Line / SPOT	10/21/16-10/21/16	3		7:30P- BIG BANG THEORY 2ND	1					х			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16

		CONFIRMATION CONTRACT	Τ	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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National Media Research Inc 815 Slaters Lane Alexandria, VA 22314

Line Type / Break Type (Ref #)

Line

Contract #	144475
Schedule Dates	10/18/16-10/2

 Schedule Dates
 10/18/16-10/24/16

 Advertiser
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Phone/Fax /

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Dates

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Headline # ECR25326138

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Commission

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Order Type Normal
Package Deal

Commission % 15.00

Net Total \$1,700.00

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Station

\$300.00

Comments

Entered

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25.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7:30P- BIG BANG THEORY 2ND	1	Х				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16	
26.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7P- 7:30P (EST)	1				Х	1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	10/7/16	
27.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7:30P- 8P (EST)	1				Х	1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	10/7/16	
28.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	12P- NFL PREGAME	1				Х	1	\$200.00	\$200.00	Utica (WFXV)	FOX NFL SUN PREGAME	10/7/16	
29.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	1P- NFL EARLY GAME	1				Х	1	\$500.00	\$500.00	Utica (WFXV)	NFL GAME 1	10/7/16	
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ccepted	d-Agency/Advertiser:			Date:	Accepted-St	Accepted-Station:						Date:	Comments:	omments:			

SPW Mo Tu We Th Fr Sa Su Spots

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